



**UK VETERANS GAMING**

**CONNECTING VETERANS  
THROUGH GAMING**

**YEAR 3**

**SPONSORSHIP ELEMENTS**



# CONNECTING VETERANS THROUGH GAMING

 <https://discord.gg/UKVeteransGG>  [ukveteransgg](https://twitter.com/ukveteransgg)  [ukveteransgg](https://www.tiktok.com/@ukveteransgg)

 [ukveteransgg](https://www.instagram.com/ukveteransgg) <https://www.ukveterans.gg/>  [ukveteransgg](https://www.youtube.com/channel/UCVetGaming)

 [UKVeteransGaming](https://www.twitch.tv/UKVeteransGaming)

UK Veterans Gaming C.I.C  
Company Number: 15130260

Kingfisher House, Hurstwood Grange, Hurstwood Lane, Haywards Heath, West Sussex, RH17 7QX



# CONTENTS

|                            | PAGE      |
|----------------------------|-----------|
| <b>CONTENTS</b>            | <b>3</b>  |
| <b>UVG OBJECTIVE</b>       | <b>4</b>  |
| <b>DEFENCE ESPORTS</b>     | <b>5</b>  |
| <b>UVG REACH</b>           | <b>6</b>  |
| <b>EVENT REACH</b>         | <b>7</b>  |
| <b>TEAM SUMMARIES</b>      |           |
| • <b>LEAGUE OF LEGENDS</b> | <b>9</b>  |
| • <b>ROCKET LEAGUE</b>     | <b>10</b> |
| • <b>CALL-OF-DUTY</b>      | <b>11</b> |
| • <b>SIM RACING</b>        | <b>12</b> |
| • <b>TWITCH TEAM</b>       | <b>13</b> |
| • <b>COMMUNITY SERVERS</b> | <b>14</b> |
| • <b>UVG EVENT SUPPORT</b> | <b>15</b> |
| • <b>UVG OTHER NEEDS</b>   | <b>16</b> |



# UVG OBJECTIVE

A group of veterans including retiring members of the three Armed Forces Esports Associations launched UK Veterans Gaming C.I.C. in 2023 with the aim of:

## **Connecting Veterans Though Gaming**

Creating successful and sustainable UK Veterans outreach through gaming - supporting veterans however they served, wherever they are and whatever they play.

## **Growing gaming communities**

UVG is now in its 3<sup>rd</sup> year of operation and supports 300 veterans through its discord server. 18 games have dedicated channels and UVG's partnership with Imperium Hosting enables permanent game servers, the first of which is for Valheim.

## **Enabling support networks**

UVG provides an always-on gaming community for veterans and has members based all over the UK. UVG has signposting to charities and support facilities such as Combat Stress, Samaritans and NHS Op Courage.

## **Developing competitive teams**

Where numbers allow, UVG is establishing competitive teams and has active teams in League of Legends, Call-of-Duty, Rocket League and Sim Racing.

## **Facilitating events**

UVG runs online events through Twitch and participates in major LAN events such as Enclave. We are looking at expanding to include regional live meet-ups as the community grows.



# DEFENCE ESPORTS

Since 2024, the UK MoD has recognised the growing prevalence of video gaming as a core hobby for personnel in all 3 services.

Each of the Services started Esports Associations in 2019 and early 2020. Their rapid growth engaged more than 3% of the Armed Forces regular personnel before the first COVID lockdown.

In February 2024, after continued growth and international competitive success, the MoD categorised 4 games as sports including Call-of-Duty, Formula 1 Racing, League of Legends and Rocket League.

The RAF Motorsports Association is overseeing the Armed Forces Virtual Race Challenge which runs online using iRacing.

The grand final of the inaugural BFBS Pro League featured the top 8 Rocket League Teams from 1000 players who started.

The Royal Air Force won CODE Bowl VI in September 2025 playing against the Army, Navy and 7 Service teams from the US and Canada; UK Services have played since CODE BOWL II.

The UK Ministry of Defence is partnering with British Esports Federation to scope UK and international military esports.

The Invictus Games 2027 in Birmingham is expected to feature Rocket League.

UK Veterans Gaming is participating in Defence leagues for Rocket League, League of Legends, Racing, and Call-of Duty



# UVG REACH



**FOLLOWERS - 1002**  
**HIGHEST VIDEO - 4225**  
**AVG RANGE 1-2K VIEWS PER VIDEO**



**PAGE LIKES- 1002**  
**HIGHEST POST- 1358**  
**FACEBOOK PAGE VIEWS - 11000 PER YEAR**



**TWITCH AFFILIATE**  
**FOLLOWERS - 225**  
**HIGHEST VIEWERS - 33**  
**AVG 5-10 VIEWERS PER STREAM**



**FOLLOWERS - 196**  
**HIGHEST VIEWS - 26K**



**FOLLOWERS - 140**  
**HIGHEST VIEWS - 5968**  
**AVERAGE POST VIEWS - 500+**

## EVENT REACH



# CALL OF DUTY

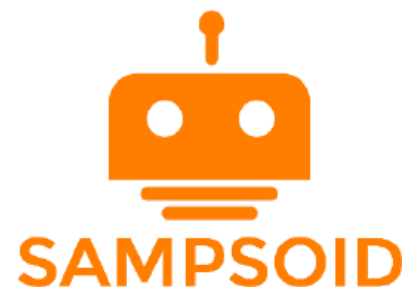
Streamed on all 3 Services Twitch Channels  
alongside the UVG Twitch



Streamed on BFBS Twitch  
and Final on BFBS TV.  
Multiple Adverts for UVG  
During the Event with  
Videos Reaching 11k  
Views on Social Channels



Streamed on UVG Twitch and RAF Esports  
Twitch and other dedicated AFVRC Social  
Channels



Multiple Streams from these locations and events on  
all UVG Platforms with members attending in person





# UK VETERANS GAMING TEAM SUMMARIES





# LEAGUE OF LEGENDS

**TEAM SIZE: 5-PLAYERS**  
**FORMAT: MULTI-ONLINE BATTLE AREA**  
**DEFENCE STATUS: OFFICAL SPORT**



## ACHIEVEMENTS

Placed 2<sup>nd</sup> in British Army Electronic League event (2024)  
Placed 2<sup>nd</sup> of 10 in British Army Electronic League event  
qualifiers (2025) and 4<sup>th</sup> overall in the Knockout stage.  
UK Defence Masters League - Founder members

## UPCOMING EVENTS

UK Defence Masters League 25/26  
Likely to see a BFBS League of Legends event in 2026  
LAN events (Enclave)

## SPONSORSHIP

Branded bespoke Team Strip  
5 x Jersey and Jacket  
5 x Entry to LAN  
Support to Accommodation at LAN  
Guardsman Media Support for Publicity



# ROCKET LEAGUE

**TEAM SIZE: 3-PLAYERS**

**FORMAT: FOOTBALL MATCH WITH CARS**

**DEFENCE STATUS: OFFICAL SPORT**



## ACHIEVEMENTS

UVG supported RAF 4<sup>th</sup> Team at Enclave 1 - Winners

UVG Rocket League Team placed 9<sup>th</sup> in BFBS Pro League (2025)

## UPCOMING EVENTS

Inter-Services RL LAN - representation - possible entry at the British Esports Centre in Sunderland

Enclave 2 - Easter 2026

Expecting UK Defence Masters League to feature Rocket League in 2026

Likely to see a BFBS Rocket League Tournament 2026

## SPONSORSHIP

Branded bespoke Team Strip

3 x Jersey and Jacket

3 x Entry to LAN

Support to Accommodation at LAN

Guardsman Media Support for Publicity

## TEAM LOGO



# CALL OF DUTY

**TEAM SIZE: 4-PLAYERS (2-SUBS)**  
**FORMAT: FIRST PERSON SHOOTER**  
**DEFENCE STATUS: OFFICAL SPORT**

## CALL<sup>OF</sup> DUTY

### ACHIEVEMENTS

Competed in World Military Esports League - League now Closed  
UK Defence Masters League - Inaugural League in progress

### UPCOMING EVENTS

UK Defence Masters League 25/26  
Will be looking for non-Defence Leagues

### SPONSORSHIP

Branded bespoke Team Strip  
6 x Jersey and Jacket  
Entry to online competition  
Guardsman Media Support for Publicity



### TEAM LOGOS



# SIM RACING

**SQUAD SIZE: 4+ PLAYERS**

**FORMAT: INDIVIDUAL RACES/LEAGUE**

**DEFENCE STATUS: SUPPORTED**



## ACHIEVEMENTS

Armed Forces Virtual Race Challenge (AFVRC) 2025 events are all streamed on Twitch and YouTube.

- AFVRC Season 5 (2025) - 5/26 entries, 10 races, placed 2nd
- 2025 Race into Summer - 1/3 entries, 12 races, placed 1st
- 2025 GT3 Cup - 3/21 entries, 12 races, placed 4th

## UPCOMING EVENTS

Next Armed Forces Virtual Race Challenge will be early 2026

F1 armed forces champs is currently running

UK grassroots league entry (Sampson community league)

## SPONSORSHIP

Branded bespoke Team Strip

8 x Jersey and Jacket

Race Entries

Guardsman Media Support for Publicity



# TWITCH TEAM

**TEAM SIZE: 4 X CORE STREAMERS**  
**FORMAT: PODCAST & LIVE STREAM**  
**GAMEPLAY, COMMENTATING**



## ACHIEVEMENTS

Streamathon for Combat Stress - Reach - 442 total hours watched during the 37hr stream raising over £1250

Podcast - Regularly watched with average 10-20 viewers

Gameplay on average 5-15 viewers

## UPCOMING EVENTS

Streamathon - Charity Pending - Nov/Dec 25

UK DML Call of Duty Hosting - Ongoing

UK DML League of Legends Hosting - Ongoing

UK DML Rocket League Hosting - Jan 26

Other Ad Hoc Events

Regular streams - min 25 hours over 12 days per month

## SPONSORSHIP

Branded bespoke Team Strip

4 x Jersey and Hoodie

4 x Entry to LAN to conduct 3-day stream

Support to Accommodation at LAN

Guardsman Media Support for Publicity





# COMMUNITY SERVERS

**COMMUNITY GAMES ARE PLAYED  
ONLINE AND UVG IS PLANNING TO  
OPEN DEDICATED SERVERS TO  
SUPPORT OUR GROWING MEMBERSHIP**

## PARTNERSHIP

UVG is partnered with Imperium  
Hosting for servers at preferential rates



**UVG VALHEIM SERVER**

## SERVER NEEDS

UVG surveyed members in April 2025 and has a short list of 14  
servers that can be rented at varying monthly rates via Imperium  
Hosting

## SPONSORSHIP

Annual Server Costs  
UVG Twitch Team Support  
Guardsman Media Support for Publicity

# UVG EVENT SUPPORT

**TEAM SIZE: 10+ PLAYERS PER EVENT**  
**FORMAT: LAN INCLUDING 800+ GAMERS**

## PAST EVENTS

25 players at Insomnia 72 (Easter 2024)  
12 players at Enclave 1 (Easter 2025)



## UPCOMING EVENTS

Enclave 2 (Easter 2026)

Dreamhack Expo (Mar 2026)

Enclave 3 (August 2026)

More to be identified

## SPONSORSHIP

Subsidised Attendance (25% of ticket)  
Branded Feather Flag





# CONNECTING VETERANS THROUGH GAMING

 <https://discord.gg/UKVeteransGG>  [ukveteransgg](https://twitter.com/ukveteransgg)  [ukveteransgg](https://www.tiktok.com/@ukveteransgg)

 [ukveteransgg](https://www.instagram.com/ukveteransgg) <https://www.ukveterans.gg/>  [ukveteransgg](https://www.youtube.com/ukveteransgg)

 [UKVeteransGaming](https://www.twitch.tv/UKVeteransGaming)

UK Veterans Gaming C.I.C

Company Number: 15130260

Kingfisher House, Hurstwood Grange, Hurstwood Lane, Haywards Heath, West Sussex, RH17 7QX